

Closely match printing press colors

Note For best results with the following printing press color corrections, use a 4-Color Transfer Roll in the printer.

There are four printing press color correction options. Each press option conforms to a different printing standard. Use a press option if you are previewing work for a four color job to be printed on a printing press. These options simulate a four process-color commercial printing press, *not* solid spot colors, such as PANTONE Colors.

Note If you are selecting PANTONE Colors in your application, use the **None** option. Also, use the **None** option with other color management systems, such as EfiColor.

Printing press color corrections

Press option	Inks	Base (paper)	Target match (equivalent 3M Matchprint®)
Commercial Press	commercial	commercial	This option is typically used in the U.S., and is characterized to match commercial 3M Matchprint proofs. Tends to be high-quality, sheet-fed printing.
Euroscale Press	Euroscale	publication	This option is typically used in Europe, and is characterized to match the equivalent 3M Matchprint.
SNAP Press	SNAP	newsprint	Specifications for Non-Heat Advertising Printing This is a set of production standards for printing on uncoated and newsprint papers. This option is targeted to match typical colors for this type of printing in the U.S. Use this option if you are previewing work for a non-heat web offset printing press using newsprint paper.
SWOP Press	SWOP/soy	publication	Specification for Web Offset Publications These are specifications for color separation films and color proofing that are used to ensure the consistency of printed colors between different publications. This option is typically used in the U.S. Tends to be high-volume, web press printing.